

COMPANY POLICY

Junia Pharma business vision is based on research, development, production and marketing of unique and innovative products with a high degree of customization based on consumers' health needs.

The whole activity of Junia Pharma is carried out in compliance with the following principles:

- **INNOVATION OF THE PRODUCT** and uniqueness of the raw materials used that allow the exclusive conquest of important market shares;
- **FLEXIBILITY IN THE DESIGN AND PRODUCTION OF PRODUCTS** to respond in real time to changes in needs as a result of opportunities or problems;
- **ORGANIZATIONAL EFFICIENCY** through highly motivated and qualified personnel able to relate with the market and with a selected supplier base;
- **RESPECT OF ETHICAL VALUES** in all transactions with its stakeholders (personnel, suppliers, customers, civil society, institutions).
- **RESPECT AND APPLICATION OF THE REGULATION** in force for the sector of food supplements, medical devices (Directive 93/42 / EEC and ss.mm.ii.) and the pharmaceutical sector, while ensuring that all business activities comply with regulatory requirements and applicable national laws, as well as the provisions contained in international official documents and their interpretations (ILO).

The Management of the Group considers the pursuit of the following priority objectives to be of strategic importance:

1. *Customer satisfaction;*
2. *Process improvement, in terms of efficiency and effectiveness;*
3. *Purchase of strategic raw materials;*
4. *Management transparency;*
5. *Improve the training and information on the products to the interested parties (doctors, informants, Customers).*

The Company Policy is reviewed periodically by the Management to verify its consistency with the reference context, the expectations of the stakeholders and the strategic corporate guidelines.

Date:

06/03/2018